

JAMIE ARNAU

EDUCATION

M.A. Urban and Regional Planning, Portland State University

4.0 GPA

Specialization in Urban Design

June 2021 - Present

- Relevant Coursework: GIS for Planners, Visual Communications, Planning Methods, History and Theory of Urban Planning & Design, Pedestrian and Bicycle Planning, Negotiations in the Public Sector, Project Management, Environmental Planning, Participatory Planning,
- Activities: Oregon American Planning Association Student Liaison, PSU Planning Club Board Member

B.A. Global Studies, University of California - Los Angeles

Departmental Honors

Minors in Political Science and Spanish

July 2011 - June 2013

- Wrote thesis on neoslavery in the Philippines focusing on women and migrant domestic workers
- Studied Global Governance and the United Nations at NYU Law School summer 2012
- Activities: UCLA chapter of Amnesty International, Pi Beta Phi Fraternity

PROFESSIONAL EXPERIENCE

Transportation Planning Intern, Nelson\Nygaard Consulting — *Portland, OR · June 2022 - Present*

- Assist with writing reports, data collection and analysis, mapping, and presentations to clients and advisory committees for transit planning, active transportation, and neighborhood projects.
- Deliverables include: storyboard development for TransLink Bus Speed & Reliability Report, best practices research for Washington County Transit Study, survey creation and distribution for Get Around Slabtown transportation demand management (TDM) program, final TDM recommendations for City of Missoula, Safe Routes to School project maps for City of Ventura, and interactive multimodal maps for the City of Vancouver.

Freelance Marketing Consultant — *Los Angeles, CA and New York, NY · 2017 - 2021*

- Provided a full range of digital marketing services including graphic design, photography, copywriting, product management, and consumer targeting for companies in Los Angeles and New York.
- Clients included Bacardi, Future Gin, Golden State of Cocktails, Nitecap, and Biba Ergo Sum.

Digital Marketing Manager, The Family Business — *Los Angeles, CA · June-October 2019*

- Oversaw website design and social media strategy, distributed email newsletters, and promoted fundraising events in order to educate the public about Alzheimer's disease for Seth Rogen's non-profit Hilarity for Charity.
- Strengthened online presence and increased e-commerce for singer Kelis' lifestyle brand Bounty & Full.
- Engaged with over 2 million social media followers for musical clients Krewella, GRiZ, and Phora.

Digital Media Manager, Pouring with Heart and Proprietors LLC — *Los Angeles, CA · 2012-2019*

- Directly managed a team of 3 employees and spearheaded long-term marketing strategies for both hospitality groups' combined 25+ restaurants, breweries, and bars nationwide. Learned how to coordinate large-scale events and interfaced with dozens of local business leaders to implement their brand visions.
- Managed public relations during an extended period of company growth and increased gross sales.
- Created effective promotional campaigns for the release of James Beard Award-nominated book "Death & Co. Modern Classic Cocktails," leading to a sold-out international book tour.

VOLUNTEER ACTIVITIES

Acción Comunitaria, Community Volunteer · 2020 - 2021

- Assisted with packing and distributing food to economically impacted and/or displaced residents in east Los Angeles, predominantly seniors and monolingual Spanish speakers.
- Coordinated COVID relief programs and Emergency Renters Assistance workshops.
- Organized community outreach events to increase awareness of social services in Cypress Park.
- Created a bilingual survey for a neighborhood community garden which received over 100 responses and presented findings to Cypress Park Neighborhood Council who approved and funded the project.

Cypress Park Neighborhood Council: Land Use, Housing & Homelessness Committee Member · 2020-2021

- Collected information on community needs in the Cypress Park neighborhood for the 2021 Northeast Los Angeles Community Plan and advocated to LA City's planning department.

Pilipino Workers Center, Communications Volunteer · 2015-2021

- Led internal and external digital communications for 501(c)(3) non-profit organization that provides support for human trafficking survivors, offers legal services for immigration & wage theft, promotes civic engagement, and implements COVID-19 relief programs for the Southern California Filipino community.

Spirited Coalition for Change, Cofounder · 2017-2019

- Raised funds for Union Rescue Mission's Hope Gardens which offers transitional housing and education for homeless women and children.
- Created organization logo and customized brochure layout.

SKILLS

- Graphic Design and Editing: Adobe Suite (Illustrator, Photoshop, InDesign, Lightroom)
- Mapping: ArcGIS Pro, ArcGIS Online, ArcMap
- Quantitative Analysis: SPSS
- Web Design: Wordpress, Squarespace
- Project Management: Microsoft Teams, Trello, Asana, Google Drive, Dropbox, Slack
- Word Processing & Presentation: MS Office (Word, Excel, Powerpoint), Google Suite, Canva
- Typing: 130 words per minute
- Multilingual: Native English speaker with intermediate fluency in Spanish and Tagalog